

JetBlue and Cuba Travel Services Expand Nonstop Service to Havana From New York JFK

JetBlue Has Doubled Flights to Cuba Since Travel Restrictions Have Eased

NEW YORK (September 28, 2015) – After successfully launching the first Havana-bound flight on a major airline from New York since travel restrictions were eased this year, JetBlue (NASDAQ: JBLU) and Cuba Travel Services (CTS) today announced the addition of a second JetBlue charter flight connecting the two cities with nonstop service. The expansion of the JetBlue-CTS schedule comes shortly after the U.S. further eased restrictions by allowing approved travelers to Cuba to travel with close relatives.

The roundtrip charter flight between New York's John F. Kennedy International Airport (JFK) and Havana's José Martí International Airport (HAV) will operate every Tuesday beginning December 1, 2015. The existing JetBlue-CTS flight operates every Friday, giving New York customers more flexibility in their travel plans.

"Even as the world anticipates what future air travel to Cuba will look like, we recognize that many Americans need to travel there today," said Scott Laurence, senior vice president airline planning, JetBlue. "We want JetBlue to be the favorite airline for travel to Cuba – more frequencies with our charter partners and our unmatched onboard experience position us perfectly to be the airline of choice."

JetBlue has doubled its number of charter flights to Cuba since travel restrictions have eased, and is the only major airline operating charter flights from New York.

"Cuba Travel Services is excited for all the positive changes allowing more Americans to visit Cuba. We are offering more flexibility to our travelers with this second rotation and introducing our new online booking engine at www.CubaTravelServices.com, which will allow passengers to reserve and purchase their tickets in real time," said Michael Zuccato, General Manager at Cuba Travel Services. "Our partnership with JetBlue will facilitate the high quality travel experience our clients have grown accustomed to."

Through its charter partners, JetBlue flies to Havana and Santa Clara from New York, Ft. Lauderdale, and Tampa. All flights are operated on 150-seat Airbus A320 aircraft with JetBlue crewmembers and the same JetBlue experience as scheduled service, including free Fly-Fi broadband internet, the most inflight entertainment, free snacks and soft drinks, and the most legroom in coach (a).

When scheduled service is allowed, Cuba will play an important role in JetBlue's network in the Latin America and the Caribbean, where it has quickly become a leading airline with its friendly service and competitive fares. The airline has built valuable experience operating in Cuba since 2011 with its charter program, and has plans for service from multiple cities ready to go.

Customers should arrange travel directly with Cuba Travel Services (www.cubatravelservices.com). Cuba Travel Services, a leading authorized carrier service

provider, believes expanding its flight network will provide licensed travelers more travel options for a lower cost.

More information on JetBlue's charter service to Cuba visit: <http://www.jetblue.com/flights/cuba/>

About Cuba Travel Services

Cuba Travel Services Inc. arranges daily, non-stop public charter flights between the United States and Cuba and is licensed by the U.S. Treasury Department's Office of Foreign Assets Control (OFAC) as an authorized Carrier Service Provider specializing in travel to Cuba. They offer full service travel arrangements to individuals, groups, families, educators, students, professionals and organizations, under Specific or General Licenses issued by the Office of Foreign Assets Control. For additional information, please visit www.CubaTravelServices.com or call 1-800-963-CUBA (2822).

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 90 cities in the U.S., Caribbean, and Latin America with an average of 875 daily flights. For more information please visit JetBlue.com.

- (a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

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